



UX Design

How do you eat an elephant? One bite at a time.

Conventional design processes often cost weeks (sometimes even months) of development to verify a solution that is heavily based on assumptions. The risk this entails is very obvious.

What our UX design methodology aims to do is to slice design problems into smaller pieces, and then time-bounds the design process for each.

This five-day intensive process guarantees solutions that are verified within the process, and minimizes risk and use of resource. It aims to get both designers and stakeholders on the same page, and have them collaborate to come up with solutions that add value to the product, and satisfaction to the user.